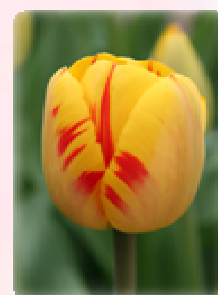
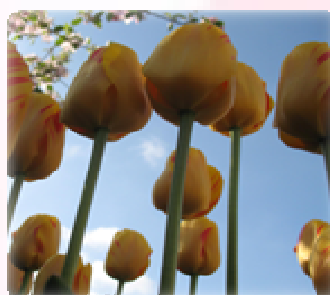
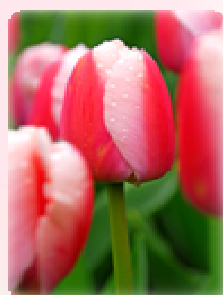




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Dear stakeholder,

In this newsletter you find information on the following topics:

- *Report on China International Plant Expo Guangzhou*
- *Presentations Fruit & Vegetable Trade Fair in Guangzhou*
- *Applications for plant breeder rights*
- *COFCO Agriculture Eco-Valley in Beijing*
- *Vietnamese company interested in cooperation*
- *Membership China Flower & Horticulture Newspaper*

Please feel free to contact us if you have any comments on this newsletter or further questions. Also contributions of stakeholders in next newsletters are warmly welcomed.

Roeland Schuurman & Yang Yang

Kunming, 15 December 2010

1. Report on China International Plant Expo Guangzhou

- From December 1 - 3 the International Plant Expo Guangzhou took place. This fair, formerly known as the IPM Guangzhou, is focused on the breeding, growing, trade and retail of potplants and trees.
- NABSO Kunming had arranged a Holland Pavilion, in which the companies Priva, Chrysal, Rue Xue Global, Syngenta Investment, Shanghai Hezhong (representing Nord Lommerse and Javo), Rijnplant and v.d. Bos Flowerbulbs had rented a booth. We won the “Best Pavilion Award” (see picture).



- In the afternoon of December 2 a Holland Seminar took place, at which Rue Xue Global, Rijnplant, v.d. Bos Flowerbulbs and Chrysal gave presentations about the production process of plants and the contribution of their business. The seminar was attended by about 50 Chinese visitors. Due to the fact that the number of professional plant growers and traders was too low, unfortunately a major part of the visitors left during the seminar. In a next seminar more specific invitations are necessary.
- After the trade fair NABSO Kunming has contacted IPM Essen to get information about the IPM China. IPM appeared not to be satisfied with the organization of the Expo in Guangzhou and is considering several Chinese cities at the location for 2011. We will keep you informed.

2. Presentations Fruit & Vegetable Trade Fair in Guangzhou

- After the International Plant Expo in Guangzhou, NABSO Kunming has visited the China World Fruit & Vegetable Trade Fair, also in Guangzhou (website: <http://en.chinafvf.com>)
- This trade fair appeared to be rather small, with only one hall of a limited number of company booths, among which hardly any foreign exhibitors.
- However, during the seminar some interesting presentations were done. The files are quite big, so if you are interested please ask us to send them to you.

3. Applications for plant breeder rights

- At the end of October 2010, the PVP office of the Ministry of Agriculture has received 7.436 applications since implementing the PVP regulations of which 182 applications were from the Netherlands. Of the Dutch applications, only 36 varieties have been granted, because most applications were submitted in recent years and are still waiting for the DUS testing result.

Application at Ministry of Agriculture from the Netherlands (until October 31, 2010)

Species	1999-2007	2008	2009	2010	Total
Lily	23	0	13	3	39
Chrysanthemum	21	2	17	0	40
Gerbera	10	0	0	0	10
Carnation	4	0	0	1	5
Eggplants	4	0	0	0	4
Potato	3	0	4	4	11
Tomato	2	0	0	1	3
Pear	1	0	0	0	1
Capsicum	1	0	2	2	5
Anthurium	0	0	0	2	49
Begonia	0	47	0	4	4
Guzmunia	0	0	4	2	11
Total	69	54	40	19	182

- Up to the end of year 2009, the State Forestry Administration has accepted 634 applications for plant breeder rights, of which 422 for ornamental plants. 294 plant breeder rights have been granted of which 155 for ornamental plants.

- In a recent meeting with Chinese authorities, Naktuinbouw suggested to change some articles of the Chinese PVP Law in line with UPOV 1991 in stead of insisting on ratification of UPOV 1991.
- At the International Horticultural Exposition in Xi'an (see event calender below) Naktuinbouw has planned to arrange a seminar in the Holland Pavilion. We will inform you further as soon as possible.

4. COFCO Agriculture Eco-Valley in Beijing

- COFCO is a leading company in farm products and food industry and has been in the world top 500 for many years. The company is planning to build a large Agro-park near Beijing, comprising of high tech farms, agri R&D and an agricultural conference center. Attached you find some further info on the company and the park.
- On a European tour COFCO visited the Netherlands from December 1 to 3. They visited the NABSO stakeholders Nord Lommerse, Rijnplant, Anthura and Priva. Besides, during a visit to Flora Holland Geerlofs Refrigeration has shown one of their projects.
- If you are interested in getting involved in the park, contact mr. Mr. Tian Dong 田冬 of COFCO, tel: 010-85005860.

5. Vietnamese company interested in cooperation

- A Vietnamese floricultural company called Cao Nguyen Joint Stock Company recently visited NABSO Kunming and has great interest in cooperation with Dutch producers of propagation material, specifically Carnation, Rose, Chrysantemum, Lilly and possibly Anthurium.
- The company is located not far from Hanoi and is planning to expand their greenhouses from a current 1 hectare to about 15 hectares.
- If you are interested, you can contact the chairmans' assistant, ms. Ta Bac Hai, tel. +84 43 6445851, +84 0988316762, email caonguyen.co@gmail.com

6. Membership China Flower & Horticulture Newspaper

- The China Flower & Horticulture Newspaper is a leading floricultural newspaper about Chinese floriculture, with a periodicity of 3 editions per week.
- The target group of the newspaper is a wide range of Chinese floricultural growers, traders and retailers. Of every edition 50.000 copies are printed.
- Membership costs 30.000 RMB per year, but NABSO can arrange a membership for a group of Dutch companies, thereby splitting up the costs of the membership over the companies.
- In return for this membership you will get:
 - one advertisement per year to be used by the companies together (value 38.000 RMB);
 - one article per year for company promotion (as a group);
 - attending the annual meeting by each company;
 - 5 copies of the newspaper for each company.
- Please inform us if you are potentially interested. Based on the number of companies which might be interested we will discuss further details with the newspaper, like the size of the advertisement and article.

Various

- We would like to welcome Koppert Biological Systems as new NABSO stakeholder. Koppert is the international market leader in the field of biological crop protection and natural pollination. The company is very interested in developing business on these fields in the Chinese market. Contact person is Bram Koppert, email bkoppert@koppert.nl.
- A Kunming news website published an article about the impressive new greenhouses of v.d Berg Roses, see http://en.kunming.cn/index/content/2010-12/08/content_2362176.htm. The mentioned 80 mln RMB is including follow-up investments.
- Preferential policy for foreign investment in Yunnan you can find on: <http://www.bofcom.gov.cn/bofcom/432920621693796352/20051111/4796.html>
- Flower companies in Yunnan can apply for subsidy on flower production from the Yunnan Flower Industry Office. Find details on: <http://www.yunnan-flower.org.cn/info/17537-1.htm> (in Chinese).
- Recently a new website on the international flower business has been launched, by Mr. Uko Reinders. You can find this site on <http://www.flowerfocus.info/>

Upcoming events

In 2010

11 – 19 December 2010, Donghai Flower Show

Regional trade fair focused on production and trade of cut flowers, plants, trees and bonsai.

Venue: a tent will be build as exhibition area at West Lake Eco Park.

Contact information: Mr. Mao, mobile: 1891 2156 666 or 1358 5285 555. He does not speak English.

In 2011

18 – 21 February 2011, 21th China Orchid Exposition

Includes 800 standard booths in the exhibition area and a 5000 square meter trading area.

Every year this event is located in a different city (last year in Chongqing), in 2011 for the first time in Kunming. Booth fee is 3.000 RMB for a minimum 9 square meter booth.

Venue: Kunming International Convention and Exhibition Centre.

For further information call Zhong Jihong 0871 - 351 3938 or 355 2724.

No website available.

26 – 28 March 2011, Guangzhou International Flowers Fair

This fair is a part of the broader trade fair "The 3rd China International Landscape & Garden Fair", of which other parts are a Garden Machinery Fair, an International Greening Fair and a Wooden House & Wooden Structure Fair.

Exhibition scope: cut flowers, ornamental plants, seeds, bonsai, flower accessories, gardening tools, substrates, biological control, flower nutrition, etc.

Venue: Poly Word Trade Center, Puzhou Complex

Contact: ms. May Ho, Guangzhou Grandeur Exhibition Services Co., Tel. +86-(0)20-28966567, email marketing5@grandeurhk.com

Website: www.garden86.com (also in English)

13-16 April 2011, 13th Hortiflor Expo China, Shanghai

Most important horticultural trade fair in China, held in Beijing and Shanghai in turn. NABSO Kunming will arrange a large Holland Pavilion in the center of the main exhibition hall.

Participating companies are Anthura, Rijnplant, Rue Xue Global, v.d. Bos Flowerbulbs, Shanghai Hezhong (agent of Nord Lommerse, Braam, Vitro-Plus, Javo), IBC, Syngenta, Priva, CBTC, Koppert Biological Systems, Jiffy, Codema, Chrysal, Moerheim, Beekenkamp.

Venue: Intex Shanghai, located in Shanghai Hongqiao Economic & Technological Development Zone

Organizers: China Flower Association, Intex Shanghai Co Ltd.

Tel: +8621-62958367 (mrs. Chatherine Cui), fax: +8621-62780038, email: intexcl@sh163.net

Website: www.hortiflorexpo.com

28 April – 22 October 2011, International Horticultural Exposition in Xi'an (A2/B1 Expo)

Organizer: Xi'an municipal government

Theme: Eternal Peace and Harmony between Nature & Mankind, Nurturing the Future Earth

The expo will include 100 exhibition gardens, of which 22 will be corporate gardens. These corporate gardens have a minimum size of 500 m².

Organizer of a Holland Pavilion is Mr. Tao Wang of Eusino. Email: info@eusino.nl, tel. 0031-20-4228571

Tel of HortiExpo Xi'an: 0086 – 29 - 8359 6533, email: expo2011xa@expo2011xa.com

Website of event: <http://en.expo2011.cn/>

9-11 September 2011, Asia Fruit Logistica, Hong Kong

International trade fair for fresh fruit and vegetable marketing

Venue: Hong Kong Convention and Exhibition Centre, website: www.asiafruitlogistica.com

September 2011 - April 2012, 8th China International Garden Expo, Chongqing

The Expo will cover an area of 2.2 km² and will be characterized by Chinese gardens, mountains and river gardens, conservation gardens and scientific gardens. It will demonstrate the worlds' main garden schools. Foreign cities and countries are also invited to demonstrate gardens. Construction will be funded by the Expo. If interested, NABSO can send you the formal invitation with further info.

Theme: Better Garden, Better City

Location: New North Zone of Chongqing

Organizers: Ministry of Housing and Urban-Rural Development, Chongqing Municipal Government

Contact person: Liu Yonghong, Zhang Li

Tel.: +86 23 67467788 / 67467799, email: 2011cqyby@163.com

Website (in Chinese): www.cqybh2011.com

1 – 4 November 2011, International HortiWeek in the Netherlands

In 2011 the Hortifair in Amsterdam and the FloraHolland Trade Fair in Aalsmeer will be held in the same week, with joint promotion, coordinated exhibition concepts and shuttle services.

9 November 2011 – 15 February 2012, The Royal Flora Ratchaphruek 2011 (A2/B1 Expo)

Organizer: Ministry of Agriculture and Cooperatives, Department of Agriculture, Highland Research and Development Institute, Het Horticultural Science Society of Thailand

Venue: The Royal Commemorated Ratchaphruek Garden, Mae Hia Sub-District, Mueang District, Changmai, Thailand.

Theme: Reducing global warming and to improve the quality of life.

Content: about 2.5 million trees and plants, at least 10 countries will join.

Target: 2 million visitors (20.000 per day)

Tel: 0066-2-5797531, 0066-2-9405484, ext. 109, 110, Email: royalflora_doa.bkk@hotmail.com

Website not available yet.

1-3 December 2011, International Plant Expo, Guangzhou

Annual pot flowers and tropical plants fair, which was held in cooperation with the IPM from 2006 to 2009 in Guangzhou. In 2010 this fair in Guangzhou was no longer not connected to the IPM. In 2011 the IPM has planned to start up a new Plant Expo in China, but the location has not been decided yet. NABSO Kunming will arrange a Holland Pavilion if enough companies are interested to participate.

In 2012

January 2012, Da Lat Flower Show, Vietnam

2-yearly flower show in Dalat (Lamdong Province), the floricultural center of Vietnam.

9 - 11 May 2012, Horti Asia in Bangkok

In 2012 this trade fair will be held for the first time and will focus on the entire supply chain of fruits, vegetables, flowers and plants.

Organizer: N.C.C. Exhibition Organizer Co., Ltd (NEO) in Bangkok, which has been cooperating with VNU Exhibitions Europe for 20 years to organize the VIV Asia.

Contact person of NEO is Lertwat Chanthatarath, email lertwat@qsncc.com

Tel. +66 2 203 4261, fax +66 2 203 4250

Website: not available yet

In 2014

18 April – 18 October 2014, Qingdao International Horticultural Exhibition (A2/B1 Expo)

Large horticultural expo of about 600 hectares, currently in stage of international tendering of the overall design.

Hosts: China Flower Association, CCPIT, People's Government of Shangdong Province

Theme: Colorful Garden, Harmonious City

Website: <http://www.qingdaoexpo2014.org> (in both Chinese and English)