



**Newsletter from the Netherlands AgriBusiness Support Office in Kunming, Room 1604,
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Dear all,

In this very last newsletter of NABSO Kunming you find information on the following topics:

- *A practical guide to Plant Breeders' Rights in China*
- *Preparations for Beijing Hortiflorexpo 2012*
- *9th China International Garden Expo 2013 in Beijing*
- *Initiative for IPM China*
- *Support by the Agricultural team at the Dutch Embassy in Beijing*
- *Cooperation with the Yunnan Flower Association*
- *"Closing down party NABSO Kunming" on Friday January 13, 2012*
- *Contact info of staff NABSO Kunming after closure*

*Please feel free to contact us if you have any comments on this newsletter or further questions.
But be quick, our last office day before moving out will be Wednesday 28 December.*

Roeland Schuurman & Yang Yang

Kunming, 21 December 2011

1. A practical guide to Plant Breeders' Rights in China



- From 2009 to 2011, Plantum and Naktuinbouw conducted a project to support the Chinese authorities improving the PBR system, as part of the 2g@there program Green Genetics. After closure of this project, NABSO has requested these organisations to draft a report on the current situation on plant breeders' rights in China. **Attached** you find this report, which has been called "A practical guide to Plant Breeders' Rights in China".
- The report offers a good overview of the current legislation and application procedure, mentioning the aspects where further improvements are needed. The quality of inspection and enforcement are not included in the report.
- In July 2011, the Dutch government sent a letter to the Chinese Ministry of Agriculture and State Forestry Administration, requesting to add new species on the list of species which can be protected. These were Tulip, Alstroemeria, Zantedeschia, Kalanchoe, Vriesea and Lettuce.
- For any questions on plant breeders rights in China, contact Sandra Poot of Plantum, email s.poot@plantum.nl, tel. +31 182 688 668 or Peter Lentjes of Naktuinbouw, email p.lentjes@naktuinbouw.nl, tel. +31 71 332 6262.

2. Preparations for Beijing Hortiflorexpo 2012



- From 11 to 14 April 2012, the Beijing Hortiflorexpo will take place. This trade fair is by far the most important fair on floriculture and related business in China.
- Most Dutch companies represented at this fair have reserved floor space in the same hall. These are: Codema, Deliflor, HilverdaKooij, Jiffy, Metazet/Formflex, Philips, Priva and Shanghai Hezhong (representing JAVO).
- After checking with these exhibiting companies, in January the Agricultural Counselor Marinus Overheul will decide whether a Holland Pavilion will be arranged.
- A Holland Lounge will be available, which can be used for business contacts. In this lounge, Greenport Holland International will be presented as the network organisation for the Dutch horticultural business abroad.
- **Attached** you find the current floorplan. The Holland lounge will cover 3-B045 to 3-B047.
- At the moment the booths 3-B035 to 3-B038 are still available. If you are interested, then contact Mr. Wang Shuo of the organiser Great Wall Exhibitions, tel. +86-1591 0646 638, email wangshuo@chgje.com (no English) or Ms. Yan Yanqin of the Dutch Embassy (see contact details under item 5).

3. 9th China International Garden Expo 2013 in Beijing

- Every 2 years a large garden Expo is being held in China (currently in Chongqing, see the event calendar), the one in Beijing in 2013 is claimed to become the largest ever. The Expo will not just focus on gardening, but also on indoor and outdoor horticulture.
- The Expo site will cover about 260 ha in the Fengtai District in Beijing. Important principle is "green concepts", such as sustainable technologies and materials, water recycling and low carbon.
- The Expo offers good opportunities for the Dutch horticultural sector to expand their business in the Beijing region, by means of a building for product demonstration and a demonstration park with advanced horticultural technology and growing techniques. A Dutch show case area could be semi-permanent, for at least 10 years. For now, 3.000 m² is available for Dutch participation. Also a Sino-Dutch horticulture education center is considered. Plans for possible Dutch participation will be developed in the coming months.
- The professional English-language website of the Expo is <http://en.expo2013.net/about.html>.
- For further information contact Agricultural Counselor Marinus Overheul (after return from holiday on January 16), see his contact details below.

4. Initiative for IPM China

- The International Plant Exhibition in Foshan (Guangdong Province) used to be co-organised by the IPM Essen. However, being dissatisfied with the level of this trade fair, the IPM withdrew in 2009. Since that time, IPM has been looking for an alternative fair in China, and now mentions on its website (www.ipm-china.com) that in 2012 the IPM in China is going to be held in Beijing.
- NABSO has checked with IPM for more details and was informed that IPM will cooperate with the Beijing Hortifloorexpo 2012. Thus, IPM will not organize a separate trade fair, but the intention is to upgrade the existing Hortifloorexpo to IPM standards, for instance by improving promotion to attract international companies and to include a German Pavilion.
- If you would like to know more, then contact Mr. Xiang Zhi of IPM Essen, email xiang.zhi@messe-essen.de, tel. +49 (0)201 7244 727.

5. Support by the Agricultural team at the Dutch Embassy in Beijing

- After closure of NABSO Kunming, the business support for the Dutch floriculture sector and related business in China will be transferred to the agri-team at the Dutch Embassy in Beijing.
- For trade promotion you can contact Agricultural Counselor Mr. Marinus Overheul, email marinus.overheul@minbuza.nl, tel. 0086-(0)10-85320204.
- For market access issues you can contact Veterinary and Phytosanitary Counselor Mr. Emar Gemmeke, email emar.gemmeke@minbuza.nl, tel. 0086-(0)10-85320206.
- For the horticultural sector in general, you can also approach Agricultural Assistant Ms. Yan Yanqin, email yanqin.yan@minbuza.nl, tel. +86-(0)10-85320316.
- You can find information about the horticultural sector on the website of the Agri-team: http://china.nlambassade.org/Zakendoen_in/repo_kansen-en-sectoren/tuinbouw

6. Cooperation with the Yunnan Flower Association

- The Yunnan Flower Association (YFA) is the responsible governmental organisation to support and develop the floricultural sector in Yunnan (website www.yunnan-flower.org.cn). During the last few years NABSO Kunming had frequent contact with them. See the report of a meeting last August in newsletter 53.
- We have informed YFA about the closure of our office and they hoped to stay in touch with the Dutch floricultural companies, preferably by means of a representative who can communicate on behalf of all Dutch companies.
- Of course it is also possible to contact them directly. Our main contact person was Project official Ms. Wu Ming Ying (good English), email ynitc@hotmail.com, tel. 1388 8786 672.

7. “Closing down party NABSO Kunming” on Friday January 13, 2012

- Although closing down NABSO Kunming is certainly not a pleasant thing, we would like to invite you to a party with Dutch music and snacks, in the only Sino-Dutch bar in Kunming. To show that we are not the superstitious type, we chose Friday 13 January as the date of the party.
- **Attached** you find the invitation. We hope to see you there!

8. Contact info of staff NABSO Kunming after closure

- Since the email address of NABSO Kunming will be cancelled on the January 1, 2012, after that date you can only reach us using our private email addresses.
- Yang Yang's email is emmayang01@hotmail.com, and Roeland's email is roeland_schuurman@hotmail.com. Our mobile phone numbers will not change for now.
- Latest news: Roeland Schuurman will be contracted as the new Chief Representative of the Netherlands Business Support Office in Nanjing, capital of Jiangsu Province. He will start his position on May 1, 2012.

Various

- Last week a website of the Economic Network of the Dutch government in China was opened, called www.zakendoeninchina.org/ (only in Dutch). It offers a broad range of information about doing business in China, such as setting up an office, IPR issues and government subsidies.
- As mentioned in a previous NABSO Newsletter, the Chinese national government has introduced a new Social Insurance Law. This law obliges foreign employees to take part in Chinese insurances. See the latest info (in Dutch) on the website of the Dutch Embassy: www.zakendoeninchina.org/nieuws/2011/12/sociale-zekerheid.html.
- The International Association of Horticultural Producers (AIPH) has finished the Statistical Yearbook 2011, on worldwide horticultural production and trade. For ordering the book see the website www.aiph.org/site/index_en.cfm?act=teksten.tonen&parent=4685&varpag=3954

Event calender

In 2011 / 2012

September 2011 - April 2012, 8th China International Garden Expo, Chongqing

The Expo will cover an area of 2.2 km² and will be characterized by Chinese gardens, mountains and river gardens, conservation gardens and scientific gardens. It will demonstrate the worlds' main garden schools. Foreign cities and countries are also invited to demonstrate gardens. Construction will be funded by the Expo. If interested, NABSO can send you the formal invitation with further info.

Theme: Better Garden, Better City

Venue: New North Zone of Chongqing

Organizers: Ministry of Housing and Urban-Rural Development, Chongqing Municipal Government

Contact person: Liu Yonghong, Zhang Li

Tel.: +86 23 67467788 / 67467799, email: 2011cqyby@163.com

Website (in Chinese): www.cqybh2011.com

9 November 2011 – 15 February 2012, The Royal Flora Ratchaphruek 2011 (A2/B1 Expo)

Organizer: Ministry of Agriculture and Cooperatives, Department of Agriculture, Highland Research and Development Institute, Horticultural Science Society of Thailand

Venue: The Royal Commemorated Ratchaphruek Garden, Mae Hia Sub-District, Mueang District, Changmai, Thailand.

Theme: Reducing global warming and to improve the quality of life.

Content: about 2.5 million trees and plants, at least 10 countries will join.

Target: 2 million visitors (20.000 per day)

Tel: 0066-2-5797531, 0066-2-9405484, ext. 109, 110, Email: royalflora_doa.bkk@hotmail.com

Website: www.royalflora2011.com

In 2012

31 December 2011 – 30 January 2012, Dalat Flower Festival, Vietnam

2-yearly flower show in Dalat (Lamdong Province), the floricultural center of Vietnam.

Organizer: Dalat Flower Association (DFA)

For information contact the Dutch Embassy in Hanoi, Han-Inv@minbuza.nl.

18-22 February 2012, 7th International Strawberry Symposium, Beijing

World wide the most important symposium and trade fair on strawberry cultivation and research.

Venue: Changping District in Beijing

Organizer: International Society for Horticultural Science

Website: <http://www.iss2012bjchina.org.cn/en/index.html>

11 - 14 April 2012, 14th Hortiflor Expo China, Beijing

Most important floricultural trade fair in China, held in Beijing and Shanghai in turn.

Venue: Beijing Exhibition Center.

Organizers: China Flower Association, Great Wall International Exhibition Co.

Tel: 010-68748314, fax: 010-68748908, website: www.hortiflorexpo.com

April 2012, China Shouguang International Vegetable Trade Fair

Annual trade fair on horticultural production, logistics and fresh vegetables. Large trade fair of about 4 weeks, in the major vegetable producing province in China.

9 - 11 May 2012, Horti ASIA in Bangkok

In 2012 this trade fair will be held for the first time and will focus on the entire supply chain of fruits, vegetables, flowers and plants.

Venue: Bangkok International Trade and Exhibition Centre (BITEC).

Organizer: N.C.C. Exhibition Organizer Co., Ltd (NEO) in Bangkok, which has been cooperating with VNU Exhibitions Europe for 20 years to organize the VIV Asia.

Contact person of NEO is Lertwat Chanthatarath, email lertwat@qsncc.com

Tel. +66 2 203 4261, fax +66 2 203 4250

Contact person of VNU Exhibitions Europe BV: mr. Rob Bornstein, email

rob.bornstein@vnuexhibitions.com, tel +31 (0)30 295 2719.

Website: www.hortiasia.net

5 – 7 September 2012, AsiaFruitLogistica in Hong Kong

Largest trade fair in Asia on fresh fruit and vegetable business.

Website: www.asiafruitlogistica.com

1-3 November 2012, FruVeg Expo Shanghai

Relatively small trade fair on the field of fresh and processed fruit and vegetables. Held for the first time in 2011.

Venue: Shanghai World Expo Exhibition Center

Website: www.fruvegexpo.com

November, 19th China Yangling Agricultural Fair

Largest annual agricultural trade fair in China, focusing on NW China.

Website: <http://en.agri-fair.com>

November, China Fruit & Vegetable Trade Fair

Annual trade fair, usually in November, in Sout-East China. Location 2012 not known yet.

Website: <http://en.chinafvf.com>

In 2013

8th China Flower Expo 2013, Changzhou (Jiangsu Province)

Venue: Wujin District

Theme: Happy as Flowers

No website available yet.

Active involvement of NITA Design Group, an international institute composed of 6 top design teams from Europe, among which Niek Roozen. www.nitagroup.com/en/projects.php?tid=1#

9th China International Garden Expo in 2013, in Beijing

See the information in this newsletter.

In 2014

18 April – 18 October 2014, Qingdao International Horticultural Exhibition (A2/B1 Expo)

Large horticultural expo of about 600 hectares, currently in stage of international tendering of the overall design.

Hosts: China Flower Association, CCPIT, People's Government of Shandong Province

Theme: Colorful Garden, Harmonious City

Website: <http://www.qingdaoexpo2014.org> (in both Chinese and English)